# **Customer Story**

# Major travel upgrade

International manufacturing and engineering firm sees immediate process improvements and savings







Industry: Manufacturing



Location: Greater Atlanta, GA



Client Established: 2019

"I finally felt comfortable stepping away from the travel booking process because of the robust onboarding process, reporting tools, as well as trusting our travel manager and online booking platform to enforce our policy."

Hillary McElroy, Strategic Assistant to the CEO @ FiberVisions

# **Background**

- Worked with regional travel management service for 20+ years
- Valued one-to-one relationship with travel agent but didn't have the technology options

### Situation

- Extensive admin work for FiberVisions as all travel bookings required prolonged manual process
- Lacked online booking tool technology, robust reporting solution and consultative approach

# **Solution**

- Blend of online booking tool technology and a dedicated travel consultant
- Customer success manager working with travel admin to support ongoing organizational needs

### Success

- Realized return on investment of \$12 saved for every \$1 spent on booking fees
- Immediate time saved by not having to oversee every email for travel

